

2009 NMHC Apartment Technology Conference & Exposition

Sponsorship Request Form

Sponsorship Opportunities (as of June 2, 2009)

Check box

- Apartment Technology Education CD-ROM, One (1) Sponsorship (\$25,000)
- Backpacks, Two (2) Sponsorships (\$15,000 each)
- Conference Daily Publication - **NEW in 2009!**
 - Conference Daily Publication, Monday, One (1) Sponsorship (\$5,000)
 - Conference Daily Publication, Tuesday, One (1) Sponsorship (\$5,000)
- Continental Breakfasts and Refreshment Breaks (Monday and Tuesday), Four (4) Sponsorships (\$5,000 each)
- Conference Registration Confirmations, One (1) Sponsorship (\$10,000) - **NEW in 2009!**
- "Corporate Logo" Bottled Water, One (1) Sponsorship (\$10,000)
- Cyber Café and WiFi Lounge, One (1) Sponsorship (\$10,000)
- General Session - **NEW in 2009!**
 - General Session: Roundtable Highlights, Monday, One (1) Sponsorship (\$15,000)
 - General Session: CEO Panel, Tuesday, Two (2) Sponsorships (\$15,000 each)
 - General Session: Roundtable Highlights, Tuesday, One (1) Sponsorship (\$15,000)
- Hotel LCD Reader Board Advertising, One (1) Sponsorship (\$5,000) - **NEW in 2009!**
- Hotel Room Key Cards, One (1) Sponsorship (\$15,000)
- In-Room TV Channel Advertising - One (1) Sponsorship (\$7,500) - **NEW in 2009!**
- Lanyards, One (1) Sponsorship (\$15,000)
- Luggage Tags, One (1) Sponsorship (\$10,000)
- Luncheon - Monday, Two (2) Sponsorships (\$10,000 each)
- Luncheon - Tuesday, Two (2) Sponsorships (\$10,000 each)
- Memory/Storage Sticks, One (1) Sponsorship (\$25,000)
- "Mini Map" of Points of Interest, One (1) Sponsorship (\$10,000)
- Newspaper Delivery - Monday and Tuesday, One (1) Sponsorship (\$5,000)
- Notebook Folios, One (1) Sponsorship (\$20,000)
- Onsite Program Directory Advertisement, Three (3) Sponsorships
 - Back cover full page, One (1) Sponsorship (\$15,000)
 - Inside front cover full page, One (1) Sponsorship (\$15,000)
 - Inside back cover full page, One (1) Sponsorship (\$10,000)
- Onsite Program Directory Advertisements Behind Tabbed Pages, Several Sponsorships (\$2,500 each)
- Pens, One (1) Sponsorship (\$15,000)
- Cash Prize Giveaways, Eight (8) Sponsorships - **NEW in 2009!**
 - Sunday Reception, One (1) Sponsorship (\$5,000)
 - Sunday Reception, One (1) Sponsorship (\$2,500)
 - Monday Lunch, One (1) Sponsorship (\$5,000)
 - Monday Lunch, One (1) Sponsorship (\$2,500)
 - Monday Reception, One (1) Sponsorship (\$5,000)
 - Monday Reception, One (1) Sponsorship (\$2,500)
 - Tuesday Lunch, One (1) Sponsorship (\$5,000)
 - Tuesday Lunch, One (1) Sponsorship (\$2,500)
- Reception - Sunday, Two (2) Sponsorships (\$20,000 each)
- Reception - Monday, Two (2) Sponsorships (\$20,000 each)
- Recycling Kiosks - One (1) Sponsorship (\$5,000) - **NEW in 2009!**
- Sports Bottles - One (1) Sponsorship (\$10,000)
- Turn-down Service/In-Room Drop - Sunday, One (1) Sponsorship (\$10,000)
- Turn-Down Service/In-Room Drop - Monday, One (1) Sponsorship (\$10,000)
- Welcome Beverages - One (1) Sponsorship (\$5,000) - **NEW in 2009!**

Submission Instructions

- Refer to the individual sponsorship descriptions listed on the prior pages for complete details of each sponsorship.
- Indicate the sponsorship(s) desired by checking the box next to the item.
- Complete the primary contact information of sponsoring firm, select method of payment, sign below, and return this request form. If returned via fax or e-mail, without payment, NMHC will invoice you.

- Major sponsors may register up to two representatives from their firm for free; general sponsors may register one representative from their firm for free.

Company Logo

E-mail a high-resolution color graphic data copy of your company logo to techconf@nmhc.org for inclusion in our sponsor recognition. Logos may be in one of the following formats: eps (*please outline all type*), tif, or jpeg. *Note: All sponsor logos will be given the same amount of "real estate" (print space).*

Continue onto the back of this form

Terms of Sponsorship and Advertising

By returning this signed form, our firm commits to sponsoring the 2009 NMHC Apartment Technology Conference & Exposition or commits to advertising in the 2009 NMHC Apartment Technology Conference & Exposition Directory as indicated in the prospectus/materials as set forth. We also understand that sponsorship of the Conference or advertising in the Directory does not imply or create an expectation that our firm will be allowed to be a part of any education or roundtable session. Cancellation of an ad will result in the forfeiture of a 15% retraction/administration fee. Our firm understands that on sponsorship items where space permits, the NMHC and Multihousing.com logos will be added to the sponsored items in addition to our company logo, if applicable.

Companies that request a sponsorship item that takes place in or is affiliated in any way with the exhibit hall are not eligible to sponsor that item unless they are a confirmed and fully paid exhibitor.

Return the completed Request Form with payment promptly and no later than August 28, 2009, to:

NMHC Sponsors, P.O. Box 3709, Baltimore, MD 21297-3091

Please make checks payable to the National Multi Housing Council.

Should your company require an invoice prior to making payment, fax or e-mail this Request Form with your request for an invoice to the attention of Julie Stalknecht at 202/775-0112 (fax) or jstalknecht@nmhc.org.

Sponsoring with Competitors

Certain sponsorship items are designed to permit more than one company to participate. Each of the sponsors for these items will have equal representation in the size of their logo images and/or company name. The ordering of each sponsor's logo image will be made on an alphabetical basis. There will be no competitive company or categories lock-out on any event. Contact Julie Stalknecht at jstalknecht@nmhc.org or 202/974-2363 if you have any questions.

NMHC reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time

Company Information

Firm Name _____
(as it will appear in program and on signage)

Name _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone *(with Extension)* _____ Fax _____

E-Mail Address _____

Signature _____ Date _____

Payment Information

Please bill us immediately at the address above

Check enclosed

Credit Card Payment *(check one)*

Visa MasterCard American Express Acct. Number: _____ Exp. Date: _____

Name _____ Signature _____
(as it appears on card) (required)

Return both sides of this completed Sponsorship Request Form with payment to: NMHC Sponsorships, P.O. Box 37091, Baltimore, MD 21297-3091. **Please make checks payable to the National Multi Housing Council.** Credit card payments will also be accepted. Should your company require an invoice prior to making payment, fax or e-mail BOTH SIDES of this Request Form with your request for an invoice to the attention of Julie Stalknecht at 202/775-0112 (fax) or jstalknecht@nmhc.org.