

2009 NMHC APARTMENT TECHNOLOGY CONFERENCE & EXPOSITION

Developed and Presented By



Multihousing.com  **National Multi Housing Council**

PRELIMINARY AGENDA

(As of August 13, 2009; subject to change.)

Sunday, November 8

2:30 PM – 7:30 PM Registration and Cyber Café and WiFi Lounge

3:30 PM – 5:30 PM Pre-Conference Workshop

Communications Infrastructure – Circa 2009

Yesterday's future is today's reality. Cable television and telephone service providers are converging onto apartment properties providing telephone, cable television and Internet services to residents. Learn from real life situations how they are figuring out the art co-existing as competitors against each other, as well as partners with property owners.

5:30 PM – 7:30 PM Opening Reception in the Exhibit Hall

Monday, November 9

8:00 AM – 7:00 PM Registration and Cyber Café and WiFi Lounge

8:00 AM – 9:00 AM Networking Breakfast

8:30 AM – 10:30 AM (Owner Only) Peer-to-Peer Roundtables

Voice, Video, Data: 1 + 1=Challenges

An increasing number of properties are dually served by cable and phone companies. Join industry peers in a candid discussion about the benefits and challenges experienced with making it all work.

10:45 AM – Noon Open Session

Voice, Video, Data – Myths and Realities of Regulations

In just the past few years, a full menu of telecommunications regulations has come into existence directly impacting the apartment industry. Learn the basics of each, their impact and how to protect your properties and residents.

12:00 PM – 1:30 PM Walk-Around Lunch in the Exhibit Hall

1:30 PM – 2:30 PM General Session

Emerging Issues –Roundtable Highlights and Issues

Discuss hot-off-the-table topics from the roundtables held earlier today as industry peers came together to exchange ideas and opinions about the very real-world issues impacting their operations and residents, as such issues relate to the multifaceted subjects of telecommunications and technology. This session will allow conference attendees to participate in and learn what was discussed at each roundtable regarding the very real problems apartment executives are now, or will soon be, facing.

2:30 PM – 4:00 PM Open Session

Voice, Video, Data – Differences Between Need and Want

One property and two different cable, phone and Internet service providers converging at a single point—the apartment unit. Learn the differences between what *they* want and what *you* need to provide the best of both worlds to your residents.

4:15 PM – 5:30 PM Open Session

Voice, Video, Data – An Ounce of Prevention is Worth...

Providing residents multiple voice, video and data service solutions for either existing properties or new construction projects is a challenge. During this session you will learn from real world situations about contract, wiring infrastructure and service related issues that when addressed early enough prove that “An ounce of prevention is worth a pound of cure.”

5:30 PM – 7:30 PM Cocktail Reception in the Exhibit Hall

Tuesday, November 10

8:00 AM – 9:00 AM Networking Breakfast

8:00 AM – Noon Registration and Cyber Café and WiFi Lounge

8:30 AM – 10:30 AM Concurrent (Owner Only) Peer-to-Peer Roundtables

Voice, Video, Data – Contract Language Issues

Candid and confidential discussion about contract issues addressing the new complexities of marketing, access and infrastructure usage in an environment with multiple providers.

Voice, Video, Data – The AT&T, Verizon, and Qwest Strategy

Three dominant flies in the cable industry’s ointment. Candidly and confidentially share experiences with peers on how these providers are stacking up to their cable competitors in meeting residents’ demands for service and services.

10:45 AM – Noon General Session

Chief Executive Panel

A conversation with leading chief executive officers on the state of the industry and the future of technology in the apartment industry.

Noon – 1:30 PM Walk-Around Lunch in the Exhibit Hall

1:30 PM – 2:30 PM General Session

Emerging Issues – Tuesday Roundtable Highlights and Issues

Discuss hot-off-the-table topics from the roundtables held earlier today as industry peers came together to exchange ideas and opinions about the very real-world issues impacting their operations and residents, as such issues relate to the multifaceted subjects of telecommunications and technology. This session will allow conference attendees to participate in and learn what was discussed at each roundtable regarding the very real problems apartment executives are now, or will soon be, facing.

2:30 PM Adjourn